

*"Why can't all hotel system software work as well as Profit-Watch? Installation and configuration are straight forward and easy. Reporting is flexible and automatic. Technical support is rarely needed, but available, knowledgeable and personable when called. I will never go back to a closed, proprietary call accounting system ever again."*

Bill Keener  
General Hotels Corporation



## PREMIER PROPERTIES



### Domestic Clients

Trump Towers  
Hilton Hotels  
Marriott Hotels  
Sheraton Hotels  
Starwood Hotels  
Choice Hotels  
Best Western  
Accor

### Global Clients

Wyndham International  
InterContinental Hotels Group  
Marriott International  
Trump International  
Oman Millennium Resort

### Support

Live 24/7 emergency support  
Quarterly rate table and area code updates  
Periodic software upgrades

## Looking to increase your revenue this year? ProfitWatch can help.

With increased competition, an abundance of discounted hotel booking sites, and a decreased economy, it is no wonder hoteliers are looking for an advantage in today's market. ProfitWatch is more than just a call accounting program. With customized rate tables and bill back options, hotels can offer guests a promotional free calling period to entice in-room phone use. Additionally, using the ProfitWatch hot spot map indicator, hoteliers can track marketing campaigns to target geographic regions and potentially increase bookings.



## The Solution

- **Customized Bill Back** Offer promotions to guests to entice phone use with customized rate tables and bill back options
- **911 Triple Alerts** Receive immediate notification via email, SMS, and screen pop-ups when an emergency call has been placed anywhere on the property
- **Connectivity Loss Alarms** Prevent lost revenue due to lost data transmission with ProfitWatch's traffic light indicators and sophisticated alarms via email, SMS, and screen pop-up
- **Missed Wake Up Call Notifications** Receive notifications for missed wake up calls to increase customer service to your guests
- **Trunk Analysis Interface** A missed call is a missed opportunity. Prevent callers from receiving busy signals and reduce trunk expenses by monitoring trunk capacity with minute-by-minute activity to optimize trunk usage
- **Marketing Campaign Tracking** Track and report on all incoming call activity in order to target your marketing campaigns and analyze their geographic success

